

**Bpro**  
**S A L E S**

A man with short dark hair, a beard, and black-rimmed glasses is smiling at the camera. He is wearing a light blue button-down shirt and has his arms crossed. In the background, a team of four people (three men and one woman) are working together at a table. One man is standing and looking at a tablet, while the others are seated and looking at documents or devices. The setting appears to be a modern office or meeting room with warm lighting and a chalkboard in the background.

Our goal is to increase  
your Sales

**BPRO stands for  
Business, Profit & Relationships  
Optimization**

# Areas of Expertise



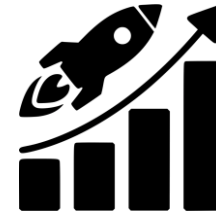
## Digital Marketing

Improve the awareness of your products and keep your brand in the top of mind of your market.



## Lead Generation

Find new prospects and define if they are potential customers for your company.



## Demand Creation

Engage with OEMs and the most relevant Technology Developers in the market.



## Sales Fulfillment

Retain your current business and customers in the long term to keep your sales growing.

# Why BPRO SALES?

- Qualified more than 5,000 leads
- Found more than 3,000 opportunities
- Developed over USD 500 millions in Pipeline
- Converted over USD 25 millions to new sales
- Recovered over USD 13 millions
- Deal with more than 1,000 customers.





A group of five business professionals, three women and two men, are seated around a conference table in a modern office setting. They are all smiling and looking towards the camera. The woman on the far left is wearing a white long-sleeved shirt. The woman next to her is wearing a dark blazer over a light-colored top. The man in the center is wearing a dark suit, light blue shirt, and dark tie. The man to his right is wearing a dark suit and a light-colored shirt. The woman on the far right is wearing a dark blazer and glasses. They are all looking towards the camera with friendly expressions. The background is a bright, modern office with large windows and white walls.

**Are you looking for a Sales  
Representative?**

# **We are your Strategic Ally**

We are not just a Sales Representative or a Marketing Agency, we understand your business model and offer a company structure that support your business, vertically integrated to promote your marketing strategy through social networks and more than 1,000 customers in the industry.

A man with a beard is sitting at a desk, looking at a tablet. The tablet screen shows a website with a video player and several articles. The man is holding the tablet with his left hand and pointing at the screen with his right hand. On the desk, there is a white cup of coffee on a saucer. The background is slightly blurred, showing a desk with papers and a laptop.

**Problems making contact  
with customers?**



# **We can help you to face to the new normality**

Our marketing strategies are oriented to position your products in front of your target customers, keeping constant communication with them to keep your brand in their top of mind.

If customers are not coming to you, there are many things we can do to help you!



# Our Focus Industries

- Automotive
- Consumer
- White Goods
- Industrial
- Manufacturing
- Mechanical Assembly

# Our Main Customers



and more...

# Our main Distributors



and more...



# Our Coverage

We are focused to the main cities with Manufacturing and R&D activity from MEXICO to BRAZIL, but we can adapt to your need and regional coverage of your preference.





## **MARKETING**

Digital Marketing

Generation of Digital Contains

Social Media

New prospects

## **SALES**

Sales Representation

Access to Strategic Customers

Technical Support

New Business Opportunities

Closing Deals

Customer Service

Account Management



**ONE STOP  
SOLUTION FOR  
YOUR SALES  
CYCLE**





B

B P R O   S A L E S

**TEAM WORK IS  
THE KEY**



THANK YOU!



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